

LIVINGSTON COUNTY CHOIRS

SPONSORSHIP GUIDE

We Sing Because We're Happy!

Livingston County Choirs is an organization comprised of three distinct choirs: the SATB Chorale, the Women's Chorus and the Youth Choir, led by experienced and professional directors. We are community members of all ages and musical experiences who love to sing! We enjoy sharing this passion with audiences who appreciate quality choral music of all types, from classical to Broadway, to a cappella and vocal jazz. Our concert season which runs from September to May often features a fall concert with area high school choirs, combined 3 choir Christmas concerts, and Pop/Broadway or classical concerts in the spring.

Founded in 1991, the LCC has established as its mission...

Livingston County Choirs exists to provide musical excellence by uniting all people through inspiring concert performances, education, community engagement and support.

LCC is a 501(c)(3) nonprofit organization that depends on community support. Volunteers and donations help us continue bringing choral music to Livingston County.

All donations are tax-deductible.

Events

Combined Winter Concert | United in Song | Scholarship Competition
Women's Chorus Spring Concert | Chorale Spring Concert

Sponsors will receive recognition on our website and in each concert program throughout the season.

Sponsor the Program

The program sponsorship is \$750.

This sponsorship receives a back cover advertisement for the entire season, prominent logo placement in the concert program, and listed as a sponsor on our website.

Sponsor a Choir

Choir sponsorships are \$300 per season.

Sponsors receive recognition in the concert program, a half-page program advertisement, and listed as a sponsor on our website.

Sponsor the Concerts

Concert sponsorships are \$600 per season. Sponsors receive verbal recognition at all events, prominent logo placement, a full-page advertisement in three concert programs, and recognition as a sponsor on our website.

Sponsor a Section

Section sponsorships are \$150 per season. Sponsors receive recognition in the concert program, a business card size advertisement, and listed as a sponsor on our website.



livingstoncountychoirs.com



Advertising Opportunities

You may purchase spots in our concert program for various sizes ranging from \$50 to \$300 per event.

- Inside Front & Back Covers (4.5" x 7.5") \$300
- Full Page (4.5" x 7.5") \$200
- Half Page (4.5" x 3.6") \$100
- Business Card (3.5" x 2") \$50

In addition, your business will be featured as a sponsor on our website.

Send artwork to livingstoncountychoirs@gmail.com



Sponsorship Agreement Form

Contact Information

Name: _____

Company: _____

Contact Name: _____

Phone Number: _____

Email Address: _____

Mailing Address: _____

Support Level

	Combined Winter Concert	WC Spring Concert	Chorale Spring Concert	Winter & Spring Concerts
Inside Cover	☐ \$300	☐ \$300	☐ \$300	☐ \$650
Full Page	☐ \$200	☐ \$200	☐ \$200	☐ \$500
Half Page	☐ \$100	☐ \$100	☐ \$100	☐ \$200
Business Card	☐ \$50	☐ \$50	☐ \$50	☐ \$100

Sponsor the Concerts ☐ \$600 Full-page ad at 3 events + prominent recognition & verbal recognition

Sponsor a Choir ☐ \$300 Half-page ad at 3 events + program & website recognition

Sponsor a Section ☐ \$150 Business-card ad at 3 events + program & website recognition

Payment Method

Sponsorship Amount \$ _____

☐ Online (Zeffy)

☐ Cash

☐ Check

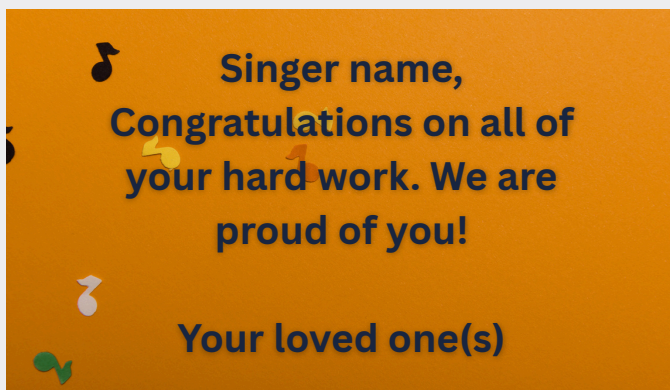
☐ Venmo



PERSONAL SHOUT-OUT

One of the best ways to support your loved one is by purchasing a Personal Shout-Out! These special notes are the perfect way to say, “I’m proud of you!” while helping support Livingston County Choirs.

LCC is a 501(c)(3) nonprofit organization that depends on community support, including donations. All donations are tax-deductible.



Creating a shout-out couldn't be easier. Share your message with us, and our team will take care of the layout and design, so it looks great on the page. Be sure to include which event it's for.

Email to: lcchoirsmarketing@gmail.com

Payment Method

Amount \$20

- ☐ Online (Zeffy)
- ☐ Cash
- ☐ Check
- ☐ Venmo

Event:



PROGRAM ADVERTISEMENT SIZES

3.5" x 2"

**PROGRAM SPONSOR
BUSINESS CARD**

Color ad

Logo added to program

Logo added to website

4.5" x 3.6"

**SECTION SPONSOR
HALF PAGE ADVERTISEMENT**

Color ad

Logo added to program

Logo added to website

4.5" x 7.5"

EVENT SPONSOR

FULL PAGE

INSIDE COVERS

Color ad

Logo added to program

Logo added to website